

Edith B. Ford Memorial Library
Ovid, NY
Long Range Plan, 2015-2017

This plan was developed to provide the general direction of the Ford Memorial Library over the next two to three years. It continues a previous plan, 2011-2014 that planned for a strong, sustainable financial future, and identifies several areas for growth and development in the next three years.

The Board of Trustees formed an ad hoc committee to develop the plan and input came from:

- a Board Retreat in September 2014
- ongoing discussions by the Board from September, 2014 – April, 2015
- suggestions from the public and library users.

Mission:

The Edith B. Ford Memorial Library Association exists to provide quality service to the residents of Ovid, Romulus and the surrounding area in an open and non-judgmental environment with free access to library materials in a variety of formats.

Goal 1: Meet the community's needs for knowledge, recreational reading, and lifelong learning.

- Plan for flexibility in services to a community that is diverse in its demographics, has many small businesses, and is primarily an agri-tourism economy.
- Provide a welcoming community center for all:
 - Welcoming and helpful staff & volunteers
 - Community Room is available for many activities
 - The library will become a Finger Lakes destination
- Ensure up-to-date technology and training in new technologies:
 - Update technology plan
 - Offer training to the public in needed topics
 - Stay current with new technologies and select those appropriate for the library and community
- Continue and grow partnerships with other community organizations both for providing services and for increased outreach to the community:
 - Including but not limited to: the Romulus and South Seneca school districts, STEPS, Seneca Shares, Cornell Cooperative Extension, Literacy Volunteers and local service organizations such as Lions
- Continue and expand all programming for all ages:
 - Identify topics/subjects needed by the public
 - Continue to apply for grants to increase programming
 - Continue marketing to increase participation
 - Investigate online GED programs

Goal 2: Maintain and improve the physical building in order to improve services.

- Repair the rear exit stairwell.
- Plan an expansion of the library to:
 - Expand the children's area.
 - Expand the community room
 - Change the floor plan of the lower floor (new archives room and rearranged kitchen area.
- Plan landscaping to move the public focus of the library exterior to the street side.
- Develop a long range maintenance schedule.

- Investigate a new elevator and downstairs bathroom.
- Investigate sustainable/alternative heating and power.

Goal 3: *Ensure a strong, sustainable financial future for the library.*

- Review and expand fund raising efforts.
- Increase annually the school ballot levy.
- Increase both personal and business association membership numbers by 10% annually.
- Increase the number of library cards through efforts in the school districts, families, the Amish, and with Seneca Shares.
- Continue to explore Special Legislative District status.

Approved and Passed by the Board of Trustees June 18, 2015

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